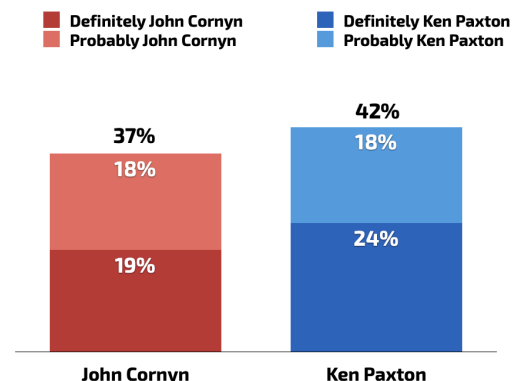


To: Interested Parties
From: Patrick Ruffini, Echelon Insights
Re: Texas Senate Primary Update
Date: August 26, 2025

A survey of 515 likely Texas Republican primary voters conducted from August 21 to 24 finds a tight race between Senator John Cornyn and Attorney General Ken Paxton and strong support among Republicans for the state's new redistricting plan.

In a head-to-head matchup, Paxton is at 42% and Cornyn is at 37% — a result well within the poll's 4.5 point margin of error for each candidate. That's consistent with other recent polling showing Paxton losing his previous double-digit advantage.

The information environment has begun to favor John Cornyn. When asked if they've lately seen more positive or negative information about the candidates, Cornyn's information flow was positive 35-21, while Paxton's was slightly more negative at 31-32.



GOP primary voters support the new Congressional redistricting by a margin of 78-12, with 60% strongly supportive. Views of President Trump are 86-13 favorable-unfavorable, with Paxton at 63-24 and Cornyn at 51-32.

Methodology

Echelon Insights interviewed 515 likely Republican primary voters in Texas from August 21 to 24, 2025. The mode mix was 71% text-to-web and 29% online panel, with sampling from the Texas voter file and panel responses matched back to the file. The survey was weighted to reflect the turnout and demographic characteristics of the likely Texas Republican primary electorate. The margin of error, calculated the way it would be for a random sample and adjusted to incorporate the effects of weighting, is +/- 4.5 percentage points.